

Board Briefing Summary

Student Recruitment and Enrollments / Student Activities and Services

Student Activities

HCC's Student Government Association had a few changes officer positions. Spring officers are:

** indicates new SGA member for the spring semester, others served in the fall*

President: Nick Mayonado
Secretary: Noelle Cunningham

Vice-President: Jake Klauber
*Treasurer: Paige Rice

SENATORS

*Joaquin Perez-Duenas
Shiri Nchotu

*Christian Jassani
Lucy Strama

Career Development, Internship & Job Services

We are continuing in our first year with our new Coordinator, Laura Scafide, and a renewed focus on credit student internships. Twenty-five for-credit internship applications were received for the Spring 2023 semester (priority application was December 1st). Of the 25, there are 11 actively in-progress internships for the spring semester; 14 were either ineligible or withdrawn by the students.

The 11 for-credit internships have been coordinated for students in the following programs: Computer Science, Cybersecurity, English, Exercise Science, Graphic Design, History, Management/Marketing, Network Administration, Substance Abuse Counseling, and Web/Multimedia Technology.

Ten internships are being served in Hagerstown at Copyquik, Havana Media, Hearty Pet, HCC Athletic Department, HCC Hedge Apple, Horizon Goodwill Industries, Tech Team Solutions, and Washington County Historical Society. One internship is being served in Frederick at Concerted Care Group.

New employer connections for partnerships include: Casa, Inc., Children in Need, Copyquik, d'Vinci Interactive, Havana Media, JLG, Horizon Goodwill Industries, Tech Team Solutions, Washington County Business Development, Washington County Fine Arts Museum, and Washington County Historical Society.

An initial planning meeting was held with Title III Project Director Natalia Kennedy to brainstorm career development methods and procedures to implement into the First Year Experience (FYE) program. The career development activities will help students identify career focus and create a roadmap for their academic and career development activities.

The Spring Job/Internship Fair will be held on Wednesday, April 5th from 10:00 a.m. to 2:00 p.m. in the Student Center.

The Spring Career Closet Pop-Up Shop will be held Monday, April 17th through Thursday, April 20th from 10:00 a.m. – 1:00 p.m. in the Student Center. Donations continue to be accepted on campus and students from WCPS's Marshall Street School program continue to be a huge help in organizing donations; they will also help run the event. HCC students can use the Career Closet by appointment throughout the year.

Credit Curriculum Development and Teaching and Learning Matters

Academic Affairs staff continue to meet with WCPS counterparts to align classes for high school students to take under the new Kirwan "Blue Print" legislation. We met on February 14, to work on revising the MOU and determine procedures for textbook assignments.

The new Ultrasound academic program proposal completed 30 days on the MHEC review and comment site without any colleges objecting. We are now waiting for MHEC to grant approval for the program.

Faculty Advising and ConexEd training began in earnest this month. Mike Martin led two training sessions on each Friday of the month. By the end of the month all full-time faculty will be trained and ready to work on ConexEd advising returning students.

Academic Affairs staff recently completed two articulation agreements. One was with Montgomery County Fire and Rescue allowing for graduates of their paramedic training program to earn 41 credits with us towards the Paramedic AAS degree, and the other was with the Associated Builders and Contractors allowing their graduates to earn up to 30 credits in our AAS Technology Studies degree.

Workforce Solutions and Continuing Education

- WSCE has awarded \$154,974 from the GEER 2 grant to provide scholarships for 155 students to date.
- MHEC's Workforce Development Sequence Scholarship for FY 23 will be \$29,412. Year to date this fund has awarded a total of \$27,700 to 38 students in various programs. WSCE received the second allocation of this funding in January and continues to process scholarship applications.
- WSCE received notice from Maryland Department of Labor that our contract for staffing at the Western Maryland prisons will not be renewed in FY 24.

- In an effort to meet the goals for becoming a Work Ready Community, HCC has been promoting the Work Keys assessment to earn the National Career Readiness Certificate. To earn this designation, a community receives goals for the number of individuals taking the exam in three categories: Emerging (high school and college students), current (employed by public or private organization) and transitioning (Adult Ed students and unemployed and the number of employers who recognize this certificate. WSCE has required all students receiving a GEER or EARN scholarship to take this exam. Because student self-select their designation, many who were entering short term training but currently employed selected the current category. WSCE request that ACT review the list of testers who were taking Work Keys to start short term training and realign them to the correct “transitioning” category. In the January ACT report, categories were realigned and Washington County is very close to earning this designation.

Workforce	Goals	Actual NCRC
Emerging	187	162
Current	56	211
Transitioning	379	343
Employers Supporting	85	106

- **WSCE Allied Health**
 - Foundations of Healthcare Careers January 10th offering had 18 successful students
 - Next session of the Foundations course which is a prerequisite for CNA, Phlebotomy and Medical Assisting begins again on March 14, 2023.
 - 9 students are currently registered for Phlebotomy, beginning February 6, 2023
 - 10 students are currently registered for CNA open enrollment, beginning February 7, 2023.
 - ELL Certified Nursing Assistant program had 7 students proceed to CNA Module II
 - ELL CNA/GNA students will be offered an opportunity to complete an Acute Care internship at Meritus and be paid through Western Maryland Consortium. Meritus representative is meeting with the class on February 14, 2023.
 - WSCE Allied Health is provided Basic First Aid and Stop the Bleed Training Contract training for HCC Facilities on January 24 and 26, 2023.
 - WSCE Allied Health provided Basic First Aid for Habitat for Humanity of Hagerstown on February 8, 2023.
 - WSCE partnered with Adult Literacy Services to provide an Integrated Education Training program for ELL students in CNA/GNA and

Phlebotomy – Orientation is February 13, 2023 for bridge courses beginning in April. The CNA/GNA program and the Phlebotomy program will begin in September 2023.

- WSCE is working with the Asian American Training Center to offer additional certifications for Community Healthcare Workers (CHW) such as Working with Alzheimer Patients training. Curriculum Development in progress.
 - Program manager is working with Medical Assisting instructor to restructure the Medical Assisting program to include the program prerequisites.
 - WSCE is working with WCPS to offer CNA/GNA training to High School students under the Maryland Blueprint. Plan for lab space development is in progress.
 - Certified Medicine Aide initial certification will be offered as an open enrollment course at the request of CNA/GNA advisory Committee
 - CNA/GNA Perkins application is waiting for WDSS approval before submission.
- **College for Kids**
 - Discover Medicine will be launched this summer during the first week of the summer youth program. In collaboration with Meritus and AHEC West, students will receive an overview of healthcare careers available on HCC campus and the University of Maryland, travel to Baltimore Shock Trauma to tour and learn about emergency medicine, experience the cadaver lab, and the dental museum. Participants will have the opportunity to engage with physicians during a luncheon with Meritus Health and tour various departments and have hands-on learning opportunities in the Meritus and HCC simulation labs. This is a selective program and available through an application process.
 - Registration for the College for Kids program and Discovery Academy camps will open February 15, 2023 for 94 camps for students in second to eighth grades.
- **Personal Enrichment**
 - The new classes available in writing and publishing have been well received with personal enrichment students.
- **Business**
 - McDonalds Leadership training began on 2/1/23. 35 individuals participating; generating approximately \$10,000 in revenue
 - Newly created Grant Writing class has 16 students in it's first class starting 2/8
 - Management Bootcamp enrolled 12 students including 4 WCPS employees- class starting 2/14

- Met on 2/2 with Washington County Administration to create a customized training for 20-25 Washington County Employees- Expected to begin mid-late March
- Presented WSCE programs to approximately 20 individuals at Salem Elementary

- **Certification and Licensure:**
 - Partnership created with APPLES to offer Medication Administration class
 - Contract training with YMCA to offer Medication Administration on March 11
 - Met with industry expert to work on creating an in-person Dispensary/Cannabis training program
 - Partnership established with PM ProLearn to offer PMP, Six Sigma, Agile certifications
 - Met with credit faculty to discuss credit for prior learning for Personal Trainer program

- **Transportation/Trades/Tech**
 - The first artisan class for blacksmithing is scheduled for next month and fully enrolled in less than one week; second section to be opened to meet the community demand to learn metal work.

College Advancement

- Alumni Association
 - **CRUISE:** The HCC Alumni Association held its “Alumni & Friends Caribbean Cruise” in January 2023 and hosted by Lisa Stewart and we had 69 travelers join us. The group had a lovely time visiting St. Kitts, St. Maarten, Antigua, St. Lucia, and San Juan and is already planning an adventure for 2024. All proceeds from this trip will benefit the HCC Alumni Scholarship Fund in the HCC Foundation, Inc.

 - **FLOWER & GARDEN SHOW:** Join us for the 27th Annual HCC Alumni Flower & Garden Show on March 18 & 19, 2023 in the ARCC. Show spaces are nearly sold out and we are anticipating a fantastic show themed, “Once Upon a Time in a Garden...” More than 100 volunteers will take part during the weekend to make the Show a success. We hope to see you there.

 - **FUNKY FRIDAYS AT ALUMNI AMPHITHEATER:** This summer the Alumni Association will begin our Funky Friday Concert Series at the

Alumni Amphitheater, while still holding the Red, White, and Blue Concerts as well. Funky Friday Concerts will be held on the second Friday evening of May, June, August, and September. These concerts are meant to bring a younger audience to HCC. Bands are still being booked, but the schedule to date is

May 12 – Not yet confirmed
June 9 – Plate Scrapers Bluegrass Band
August 11 – Cazmiere Band
September 8 – Jill Fulton Band

Food trucks will be invited to vend at the events (for a fee) and the Alumni will sell beer and wine to raise funds. Alumni will secure the needed liquor licenses and follow all college and insurance protocols during these events.

Two concerts are currently booked for the 2023 Red, White, and Blue Concert series and we hope to have four more concerts booked by summer.

- **STRATEGIC PLANNING:** The HCC Alumni Association recently began strategic planning sessions with the help of HCC's Dr. Carlee Ranalli and hopes to define our vision and create new objectives and goals for the organization's future. Our new plan should be formulated sometime in April.